

**Oakwood University
Revised Scholarship Plan
Recruitment & Retention**

September 14, 2017

I. Revised Tuition & Fees

Proposed Tuition	Annual	Per Semester
Current Tuition	\$15,714	\$7,857
Current Fees	\$1,006	\$503
Current Tuition + Fees	\$16,720	\$8,360
New Tuition	\$17,586	\$8,793
New Fees	\$1,006	\$503
Books	\$1,200	\$600
New Tuition + Fees	\$19,792	\$9,896

II. Recruitment Scholarship:

Proposed Scholarship Name	GPA/GED Required	ACT/SAT Required	Amount of 4 year Scholarship
Tier 1 Scholarships			
Platinum	3.9+/700+/800+*	26+/1260+	\$65,000
Premier 2	3.75+/650+/750+*	22+/1120+	\$48,000
Prestige 2	3.5+/600+/700+*	20+/1033+	\$40,000
Tier 2 Scholarships			
Achievement 2	3.0+/500+/650+*	18+/946+	\$24,000
Soaring	3.75+	n/a	\$38,000
Striving	3.5-3.74	n/a	\$30,000
Forward	3.0-3.49	n/a	\$20,000
Challenge	2.5-2.99	n/a	\$10,000
Recruitment	2.0-2.49/450+/600+*	n/a	\$6,000

*Depends on which GED Taken

III. Retention Scholarships:

Proposed Scholarship Name	Requirements	Requirements	Amount of 4 year Scholarship
Book Scholarship	Traditional Students only	Must take at least 12 credit hours	\$4,800
**Summer College Prep -	Rebate up to 9 summer credits taken		\$5,200

** (Remedial Rebates). Students take college prep course at Oakwood Online University during the summer before their freshman year.	before entering OU as a first time freshman; must pass classes with a “B” or better.	
My Road To Graduation	2.0 + 15 Credit hours per semester/not eligible for other OU scholarships, subsidies & “free” funds.	\$12,000
Worthy Student - Need Based	See attached grid	Not eligible for most OU scholarships, subsidies or other scholarships and “free” funds.
***Guaranteed & Required Student Employment for all students enrolled in College Prep (remedial classes).**	*See notes below	\$8,928

** - First-time freshman only

****Work Program

- **Scholarship:** \$1,116 for 15 weeks of student work study.
- **Work Assignments:** Student callers will use EX computer software to reach alumni, parents, and prospective students of Oakwood University over the phone. Callers are expected to update contact information for each prospective donor or student. Callers should also build rapport and answer any questions about the university. Callers will educate prospects about the Oakwood University annual fund, and/or the admission process, and explain the importance of supporting the University. Callers must remain courteous and friendly always.
- **Work Schedule:** Directors will create work schedules for each semester, but must not exceed 12 hours within a work week and students are required to work two shifts each week. *Weekdays: 6:00-8:00 pm.*
- **Work Location:** Shifts are held in either East Hall, the Oakwood University Call Center, or the Enrollment & Recruitment Management.
- **Learning Outcomes:** Using Pre-& Post Test to measure students understanding of the soft skills competencies listed below.
 - **Soft Skill Development:**
 - *Collaboration*
 - *Communication and Interpersonal Skills*
 - *Time Management / Self-Management*
- **Awarding:** Financial Aid will award this scholarship at the end of the semester after students successfully complete their work assignment and maintain their work hours. STUDENTS WHO RECEIVE FEDERAL WORK STUDY (FWS) WILL BE COMPENSATED VIA FWS PROGRAM.

