



BUILDING
ON THE PAST



CLAIMING THE FUTURE

An Oakwood University
Capital Campaign

CLAIMING THE FUTURE

Oakwood University, a historically Black Seventh-day Adventist institution of higher learning, offers quality Christian Education that emphasizes academic excellence, promotes harmonious development of mind, body, and spirit, and prepares leaders in service for God and humanity. The school's motto, shared by faculty and students, is: Enter to Learn, Depart to Serve. In everything it does, it believes and practices God First, its current slogan. Consistent with its Mission Statement, Oakwood University is in the business of transforming lives – both for now and, more importantly, for eternity.

As we seek ways to enhance the Oakwood University experience, the Board of Trustees and the Administration have approved a number of capital plans to enrich the lives of current and future Oakwood University students.

We believe the **Building on the Past: Claiming the Future Campaign** is a major step to modernize historic buildings and build new spaces to advance the Oakwood mission.

The **Building on the Past: Claiming the Future Campaign** needs your support. The following pages you will read will outline the ways that you can get involved with supporting your university. Together we can make a better Oakwood University for tomorrow.



Leslie N. Pollard

Leslie N. Pollard, Ph.D., D.Min., MBA
President



Kisha R. Norris

Kisha R. Norris, M.Ed, CFRE
Executive Director for
Advancement and Development

CARTER HALL



Bessie Carter Hall was built in 1966. At the time of its building, Carter Hall was a very modernly equipped residence hall that needed to be built to house the growing female population in the late 70's. Today, Carter Hall houses our freshmen women. This complete renovation project will have a tremendous long-term impact on our young princesses that come to Oakwood University. It is our desire to not only nurture the minds and spiritual lives of our students but to also show them that we are concerned with their living environment as they make the transition from their family home to the unknown world of college. This restored and renovated facility is a \$5.5 million project.

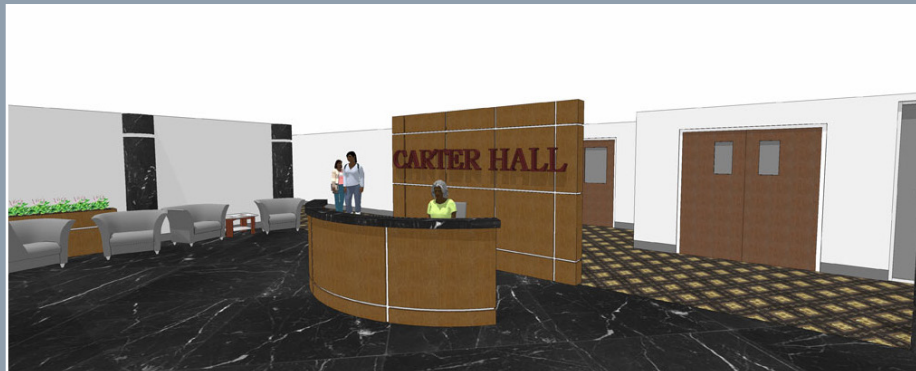


Fig. 1. Carter Hall Lobby and Reception Desk



Fig. 2. Carter Hall Double Rm. Suite w' Shared Bath (Perspective View)



Fig. 3. Carter Hall Double Room w/o Bath (Perspective View)

FORD HALL



H.E. Ford Science Hall was built in 1954 under the administration of President F. L. Peterson. The building was dedicated for the teaching of Natural Sciences and Mathematics. It provided classrooms and laboratories, offices, and a small auditorium. It has, since 1971, served as the Student Center. Ford Hall, as it is known on campus, is located on the spot where the first stone building was built in 1907 as a Study Hall, Administration and Chapel, and Science building. The stone building was considered by many as the most graceful and elegant building on Oakwood's campus.

Today Ford Hall is about to undergo another transformation. The building is slated to house the Communication Department whose offices, studios, labs, and classrooms are now scattered across the campus. The current classrooms and office spaces on the second floor will be renovated for use by the Communications Department. Upon the completion of the entire renovation, Ford Hall will house classrooms, faculty offices, a computer lab, faculty lounge, and public speaking classrooms.

As we strive to our goal of educational excellence we know this renovation will demonstrate the teaching and learning environment that promotes academic ingenuity and progression.

FORD HALL



Fig. 4. Ford Hall Exterior with Media Center Addition

MEDIA CENTER

The newest addition to the historic campus of Oakwood University is a newly constructed, 11,700 sq. ft. Media Center set between Ford Hall and the new Cunningham Hall on the campus mall. The media center is being built to enrich the academic lives of our students and the personal lives of our constituents by providing an interdisciplinary environment where art and technology merge.

By promoting the use of emerging technologies in students' scholarly and creative works, the Oakwood University Media Center will seek to prepare life-long learners to confidently master new technologies and to disseminate works that effectively communicate their ideas.

Not only will the media center be a learning environment for our Communication students, but we plan to begin to tell our story by forming Oakwood University Broadcasting Network (OUBN). This Oakwood story of God-ordained ministry is something that needs to be spread to the corners of the Earth. We believe that this is the first step in blanketing the gospel message to places that others cannot reach.



Fig. 5. Media Center Broadcasting Studio

THE INVITATION

Whether you attended Oakwood University or are a friend of the University, your gift makes you a partner in our mission to provide superior education and nurturing within a dynamic learning environment. To ensure the future excellence of the institution, we must intensify efforts to attract gifted students and faculty; enhance teaching and research facilities; prepare graduates for success in the professions and advanced study; and cultivate the next generation of college students.

We need your financial support now more than ever to make Oakwood a better place for eternity. Won't you make your gift today?



GIFT OPPORTUNITIES

It is natural to think of your gifts to the Building on the Past campaign as merely supporting a construction project. They do that of course, but they also do so much more! Ultimately, thousands of superbly trained student ambassadors will leave this campus having spent hundreds of hours drawing upon the extensive hands-on training, counseling from deans and the spiritual nurturing that comes from Oakwood University.

No matter what the amount, from a few dollars to millions, each gift will play an important role in bringing these facilities to reality.

Capital support affords the opportunity to name an area of Carter or Ford Hall or the new Media Center in honor of an individual, family or alumni class.

Interested individuals or families are invited to call the Office of Advancement and Development at 256-726-7201 for more information.



NAMED GIFT OPPORTUNITIES

Named gifts*	Amount necessary
Media Center	
Media Center Building name	\$1,000,000
Broadcast Studio	\$500,000
Academic Studio	\$500,000
Master Editing Suite (Academic)	\$100,000
Control Room (Broadcast)	\$100,000
Control Room (Academic)	\$100,000
Production Suite (Academic)	\$75,000
Production Suite (Broadcast)	\$75,000
Main Foyer	\$50,000
Broadcast Office Suite	\$25,000
Broadcast Office (1)	\$10,000
Academic Office (2)	\$10,000
Academic Editing Room (11)	\$10,000
Broadcast Editing Room (4)	\$10,000
Conference Room 330	\$10,000
Ford Hall Renovation	
Department Chair Suite	\$50,000
Computer Lab	\$30,000
Faculty Lounge	\$15,000
Academic Office (4)	\$10,000
Conference Room	\$10,000
Carter Hall Renovation	
Chapel	\$200,000
Lobby	\$50,000
Main Foyer	\$50,000
Fitness Center	\$30,000
Living Learning Center	\$25,000
Hair Salon	\$20,000
Television Room	\$15,000
Courtyard	\$15,000
Residence Hall Coordinator Office (3)	\$10,000
Resident Rooms (115) (Furniture and Fixtures)	\$5,000

**All gifts in excess of \$1,000 will be included on the donor register in the building foyer.*

WWW.OAKWOOD.EDU



OAKWOOD UNIVERSITY

7000 ADVENTIST BOULEVARD NW
HUNTSVILLE, ALABAMA 35896

256.726.7000