



# New Directions in Higher Education

Mission-Focused Curriculum

**UNIVERSITY COLLOQUIUM** 

August 1-4, 2016

Oakwood University McKee Business & Technology Complex



#### **MISSION STATEMENT**

The mission of **Oakwood University**, a historically black, Seventh-day Adventist institution, is to transform students through biblically-based education for service to God and humanity.

#### OAKWOOD UNIVERSITY COMMITS TO THE FOLLOWING VALUES ...

**Respect:** Oakwood esteems others as worthy of human dignity, regard, and service.

**Compassion:** Oakwood manifests sympathy, empathy, care, and concern in our dealings with others.

Integrity: Oakwood demonstrates honesty, uprightness, moral virtue, and ethical rectitude in every relationship. Excellence: Oakwood makes the personal and collective decision to perform at our highest capacity and to continually improve in our work and

service. Service: Oakwood chooses to provide

assistance, aid, help, caring, outreach and ministry in response to human need. Innovation: Oakwood will break with precedent in the advancement of institutional mission by embracing new methods and introducing major changes.

**Collaboration:** Oakwood commits to integrated planning, internal and external partnering, and collegial action designed to build community and advance our mission.

# **PRESIDENT'S WELCOME**



To the Oakwood Family,

trust that you have enjoyed a restful and rewarding summer. Our University Colloquium emphasis is themed "New Directions in Higher Education."

Our 2016 Colloquium has one goal—to seize the opportunities provided in this new environment of higher education. This year, we focus on recognizing and responding

to challenges facing SDA Colleges and Universities in general and HBCUs in particular. Pastor Debleaire Snell from First Church will bring the devotionals intended to inspire us to higher heights.

There are numerous special academic features planned for this year's Colloquium. We have employee updates on major organizational initiatives from my office, the vice presidents, and deans. Dr. Brian Bridges, vice president for research and member engagement at UNCF, will be here to discuss UNCF's latest initiative called Career Pathways. His presentation

will further acquaint us with the funding opportunities related to career placement after graduation. We will receive a report from the Inaugural Faculty Development Institute, and receive a report on the LGBTQI Ministry Taskforce. We will also organize ourselves into intercessory praver ministry teams across the campus as we go into 24/7 praver for the mission effectiveness of our Oakwood enterprise. Without the special blessing of God, our best efforts will fall short; but with God's blessing, nothing shall be impossible to us! In a tradition that we began four years ago, our "New Faces, New Places" video presentation will welcome new faculty and staff. We will spend time together at the Family Fun Festival enjoying food and activities on Wednesday afternoon, beginning at 4 p.m.

Enjoy the inspiration, fellowship, and motivation planned by our Colloquium team with you in mind. Welcome to Colloquium 2016.

Sincerely,

Leslie N. Pollard, Ph.D., D.Min., MBA President, Oakwood University

## MONDAY, AUG. 1, 2016

#### (FACULTY & STAFF SESSION)

8:00 a.m. SONG SERVICE Lewis Jones, Chorister Assistant Director of Development, Planned Giving Trust Services Officer

Janet Poles, Pianist Financial Aid Counselor

#### 8:10 a.m. PRAYER

Anthonye Perkins Manager of OU Media Center, Director of OUBN

# 8:15 a.m.

WELCOME Leslie N. Pollard, Ph.D. D.Min., MBA President, Oakwood University

### 8:25 a.m. SPECIAL MUSIC

Dr. Reginald Jackson Professor and Musician

#### 8:30 a.m. DEVOTIONAL

Debleaire Snell, M.Div. Senior Pastor, First Seventh-day Adventist Church

9:00 a.m. DIRECTIONS, CHALLENGES, AND OPPORTUNITIES IN HIGHER EDUCATION Leslie N. Pollard

Introduction of Julie Stuart Making Ideas Visible

#### 9:30 a.m. UNCF INITIATIVES - CAREER PATHWAYS Brian Bridges, Ph.D. Vice President for Research & Member Engagement UNCF, Frederick D. Patterson Research Institute

11:00 a.m. NEW FACES/NEW PLACES Karen Benn Marshall

#### 11:15 a.m. CAREER PATHWAYS EMPLOYER PANEL

"What skills do students need to be employable?" Moderator - Karen Benn Marshall, Ed.D., Vice President, Academic Administration, Interim Senior Vice President

12:30 p.m. - - LUNCH - -

#### 2:00 p.m. CAREER PLACEMENT: A NEW DIRECTION Ryan Smith, MSW Dean of Enrollment & Career Services

#### 2:15 p.m. CAREER PATHWAYS INITIATIVE (CP-GEM) Prudence Pollard, Ph.D., MPH, SPHR Vice President, Research & Faculty Development

3:15 p.m. -- STAND OUT BREAK\*--

#### 3:30 p.m. EMPLOYEE INFORMATION SESSION: HEALTHCARE UPDATES AND DECISIONS Sabrina Cotton, C.P.A., MAcc.

Vice President, Financial Administration

Ellen Eldridge Adventist Risk Management

5:00 p.m. -- DISMISSAL--



# **TUESDAY, AUGUST 2, 2016**

(FACULTY SESSION) 8:00 a.m. SONG SERVICE Lewis Jones, Chorister; Janet Poles, Pianist

8:10 a.m. PRAYER Joycelyn Peterson, Dr.P.H., R.D. Chair, Department of Nutrition & Dietetics

8:15 a.m. WELCOME Kisha Norris, M.Ed. CFRE Executive Director, Advancement & Development

8:25 a.m. SPECIAL MUSIC Iris Fordiour-Hankins, MA Assistant Professor, Department of Music

8:30 a.m. **DEVOTIONAL** Pastor Debleaire Snell

#### 9:00 a.m. FACULTY DEVELOPMENT INSTITUTE REPORT

Howard Weems, Ph.D. Special Assistant to the President for Spiritual Life and Sr. Chaplain

#### 9:15 a.m. **BIBLICAL FOUNDATIONS: A ROUNDTABLE DISCUSSION**

University Deans

Hvacinth Burton, M.S., School of Business: Dedrick Blue, Ph.D., School of Religion: Cherryl Galley, Ph.D., School of Art & Sciences and James Mbvirukira, Ph.D., School of Education & Social Sciences

10:00 a.m. -- STAND OUT BREAK\*--

#### 10:15 a.m. FACULTY DEVELOPMENT INSTITUTE PRESENTATIONS

Fiona Lewis, Dr.P.H., R.D. - Nutrition & Dietetics, Lisa James, Ph.D., - Math; Martin Hodnett, Psy.D., -Psychology; Camille Warren Hill, J.D., - History & Political Science: Vern Gohanna, M.B.A. - Business

11:00 a.m. A DEAN'S RESPONSE James Mbyirukira, Ph.D.

Dean, School of Education & Social Sciences

11:15 a.m. **OUR CHARGE** Karen Benn Marshall

11:30 a.m. FACULTY DEVELOPMENT WORKSHOP: The Logic of My Course "Can I describe my discipline in Biblical terms?" Prudence Pollard

12:30 p.m. -- LUNCH--

#### 2:00 p.m. **INSTITUTIONAL EFFECTIVENESS - FIFTH** YEAR REPORT Arlene Wimblev

Coordinator, Office of Institutional Effectiveness

2:30 p.m. **STUDENT SUCCESS & FACULTY ADVISING** Helen Fischle John Hill, Registrar

#### 3:00 p.m. ENROLLMENT MANAGEMENT

Ryan Smith; Lynda Bartholomew, Director of Financial Aid; John Hill; and Malcolm Taylor, Director of Admissions & Recruitment

#### 3:30 p.m. LEARNING MANAGEMENT SYSTEM & FACULTY DEVELOPMENT GRANT PROGRAM (FDGP)

William Mitchell, Academic Technology Specialist; Shannan Malone, Project Coordinator

#### 4:00 p.m. **QEP: CRITICAL THINKING UPDATE** Olivia Beverly, Ph.D.

Assistant Vice President, Research & Faculty Development

#### 4:30 p.m. **GENERAL EDUCATION: WHERE WE ARE?** Finbar Benjamin, D.Min

Assistant Vice President for Academic Administration

5:00 p.m. -- DISMISSAL--

# WEDNESDAY, AUGUST 3, 2016

(FACULTY & STAFF SESSION) Please park at the BCBLC on Wednesday 8:00 a.m. SONG SERVICE Lewis Jones, Chorister: Janet Poles, Pianist

8:10 a.m. PRAYER Jason Ferdinand, D.M.A. Associate Professor and Chair, Department of Music

8:15 a.m. WELCOME Sabrina Cotton

8:25 a.m. SPECIAL MUSIC Oakwood University String Quartet

8:30 a.m. DEVOTIONAL Pastor Debleaire Snell

#### 9:00 a.m. **OU LGBTQI TASKFORCE & REPORT** Panel Presentation Moderator: Jeffrey Brown, Ph.D., M.Div.

9:30 a.m. -- STAND OUT BREAK\*--

#### **DIVISION UPDATES:**

9:45 a.m.

Academic Division: Karen Benn Marshall 10:05 a.m.

Information Technology: Kirk Nugent 10:25 a.m.

Office of Spiritual Life: Howard Weems 10:45 a.m.

Student Services: David Knight 11:05 a.m.

Advancement & Development: Kisha Norris 11:25 a.m.

**Financial Administration:** Sabrina Cotton

11:45 a.m. Research & Faculty Development: Prudence Pollard

12:05 p.m. -- LUNCH--

1:30 p.m. Why Title IX? Ryan Smith and Laverne Barnett, JD, MS Title IX Coordinators

1:45 p.m. A Title IX Conversation Melinda Manning, JD, MSW Director of Beacon Program, University of North Carolina-Chapel Hill Hospital

3:45 p.m. QUESTIONS & ANSWERS

4:00 - 6:30 p.m. FAMILY FUN FESTIVAL (McKee B&T Parking lot)

**6:30 p.m.** -- *D I S M I S S A L* --

## THURSDAY, AUGUST 4, 2016

(FACULTY & STAFF SESSION) 8:00 a.m. SONG SERVICE Lewis Jones, Chorister Janet Poles, Pianist

8:10 a.m. PRAYER Ellengold Goodridge, M.A.Ed/AET Director of Adult and Continuing Education

8:15 a.m. WELCOME Kirk Nugent Chief Information Officer Information Technology

8:25 a.m. SPECIAL MUSIC Justin Jordan Choir Director, Oakwood Adventist Academy 8:30 a.m. DEVOTIONAL Pastor Debleaire Snell

9:00 a.m. FACULTY/STAFF COMMITMENT SERVICE Leslie Pollard

#### (FACULTY SESSION)

9:15 a.m. OVERVIEW OF THE DAY Karen Benn Marshall and Prudence Pollard

9:30 a.m. - - STAND OUT BREAK\* - -

10:00 a.m. DEVELOPMENT TRACKS see next page

# **DEVELOPMENT TRACKS**

# TRACK I GRANT SEEKING & PROPOSAL DEVELOPMENT

(REQUIRES PRE-REGISTRATION - FACULTY & STAFF)

#### **GRANT WRITING WORKSHOP**

Facilitator: Prudence Pollard Presenters: Rebecca Huenink Grant Writing Consultant, Hanover Consulting Katy Bristow Content Director, Hanover Consulting

10:00 a.m. - 12:00 p.m. GRANT WRITING WORKSHOP, Part 1

12:00 - 1:30 p.m. -- WORKING LUNCH--

#### 1:30 – 4:00 p.m. GRANT WRITING WORKSHOP, Part 2

#### **Topics:**

- 1) Overview of Grantseeking
- 2) Key Agencies
  - a. Department of Education
  - b. NSF
  - c. Other agencies of interest to Oakwood
- 3) Foundations vs Public Grantmakers
- a. Foundation Cultivation
- 4) Prospecting and Project Alignment
- 5) Strategy and Project Design a. Understanding Funder Design Requirements b. Logic Models
- 6) Proposal Development
  - a. Writing

b. Budgeting

c. Submission Processes

- 7) Implementation and Stewardship
- 8) Grant management
- 9) Reporting
- 10) Strategy for Further Funding

# **TRACK II**

ACADEMIC TECHNOLOGIES THAT DRIVE FACULTY SUCCESS

10:00 a.m. USING D2L FOR INSTITUTIONAL EFFECTIVENESS REPORTING Prudence Pollard

10:30 a.m. USING D2L AND ACADEMIC TECHNOLOGIES TO SUPPORT LEARNING BY MILLENNIALS William Mitchell

12:00 p.m. -- LUNCH--

#### 1:30 p.m. USING MICROSOFT WORD TO DRIVE STUDENT COLLABORATION Kirk Nugent

2:15 p.m. CENTER FOR STUDENT SUCCESS SERVICES FOR ALL STUDENTS Helen Fischle

#### 3:15 p.m. THINKING ABOUT THINKING: A LEARNER CENTERED APPROACH Olivia Beverly

4:00 p.m. -- FACULTY SUCCESS FAIR --



# 4:00-5:30 p.m.

FOR FULL-TIME & PART-TIME FACULTY & CONTRACT TEACHERS

McKee Business & Technology Dining Room



Brian Bridges, Ph.D. currently serves as Vice President for Research and Member Engagement of the UNCF's Frederick D. Patterson Research Institute. Dr. Bridges also leads the organization's efforts to design, conduct, and disseminate applied research that helps to improve the educational opportunities

and outcomes of African American students from pre-school through college completion. He has a deep knowledge of the national postsecondary educational landscape, having worked on campuses, for advocacy and policy organizations, and for national research centers. Dr. Bridges has held various policy and research roles at the American Council on Education (ACE) and the National Survey of Student Engagement (NSSE).

At ACE, he served as the Associate Director for the Center for Advancement of Racial and Ethnic Equity (CAREE) where he assisted in developing and implementing a national effort aimed at increasing diversity in higher education leadership. While at NSSE, he managed a million-dollar subcontract for the Building Engagement and Attainment of Minority Students (BEAMS) project, a national initiative funded by Lumina Foundation to assist Minority-Serving Institutions' (MSIs) use of NSSE results for institutional improvement.

His work with BEAMS led to his extensive engagement as a consultant with numerous MSIs and education associations. He has served as a faculty member for the Institute on General Education and Assessment held by the American Association of Colleges and Universities (AAC&U) and was a consultant for the Lumina MSI Models of Success Program coordinated by the Institute for Higher Education Policy (IHEP). His direct work with MSIs has focused on capacity building and considering innovative ways to promote student engagement and success.

Dr. Bridges previously served as Vice Provost for Diversity, Access, and Equity at Ohio University and was also an assistant professor in higher education administration at George Washington University when he was named an Emerging Scholar by ACPA-College Student Educators International in 2006. Dr. Bridges earned a PhD from Indiana University and served as the Associate Director of the Indiana University Center for Postsecondary Research.



**Katy Bristow** joined Hanover's Grants team in 2014 as a Content Director. She manages a portfolio of higher education partners, serving as a point of contact and project manager for proposal doublement and records projects for a

development and research projects for a diverse collection of institutions. Katy

possesses 10 years of experience in frontline fundraising for small- to medium-sized nonprofit organizations, and development operations for larger organizations, in the Washington, DC Metropolitan area. Her primary areas of expertise include proposal development, prospect research, and donor outreach and cultivation.



**Rebecca Huenink** joined Hanover as a Grants Consultant in 2013. She has more than a dozen years of experience developing winning programs and proposals for educational institutions, community organizations, providers of health and human services, and local

governments. Rebecca specializes in managing teambased development of complex proposals, synthesizing information from many sources to craft unified, compelling narratives. She has particular expertise in health and social services delivery, scientific research, medical education, youth development, food and nutrition programs, and program implementation in rural areas.



Melinda Manning JD, MSW is a former assistant dean of students at UNC-Chapel Hill. In this role, she created new options for survivors of intimate partner violence and created a program to teach faculty and staff how to become "informed allies" for survivors. She also chaired the

University's emergency evaluation team and advised the graduate honor system. She has also taught in both the School of Education and the Department of Public Policy at UNC. She joined with students and alumni to file Title IX and Clery Act complaints against UNC in 2013. Manning is featured in a recent documentary on college sexual assault, "The Hunting Ground."

Manning's current role is the director of UNC Hospital's Beacon program. She coordinates a multidisciplinary team that works with patients and hospital employees experiencing child abuse, domestic violence, sexual assault, vulnerable adult abuse, and human trafficking. She also serves as secretary of the Board of Directors for the North Carolina Coalition Against Sexual Assault. She has presented at numerous conferences about intimate partner violence, ethics, victim advocacy and substance abuse.



Pastor Debleaire Snell embraced the call to the ministry as a freshman at Oakwood College. While at Oakwood, he served as the United Student Movement Vice President and as President. In 1999, he graduated with a B.A. in Theology. Pastor Snell began his graduate school

matriculation at Andrews University. While at Andrews, he served as the Youth Pastor for the Praise Fellowship SDA Church in South Bend, IN. In December of 2001, he received his Masters of Divinity from Andrews Theological Seminary.

In January of 2002, Pastor Snell was installed as the pastor of the Salem SDA Church in Columbus, MS, and the Lee Memorial SDA Church in West Point, MS. In February 2006, he was installed as the pastor of the Lima Drive SDA Church in Lexington, KY. On July 17, 2010, Pastor Snell began his post as the Senior Pastor of the First SDA Church of Huntsville, AL.

Pastor Snell is married to the former Gianna Norman of Nashville, TN. They are blessed to be parents of Jadon, Brooke, and Braydon. Pastor Snell's favorite text is II Corinthians 5:17.



Julie Stuart has a particular brilliance in facilitating insights and harvesting the collective wisdom of the group. Using a combination of straight forward strategy, systems thinking, curiosity, active listening, intuition and gentle diplomacy, Stuart emerges and synthesizes ideas

seeing the big picture as well as the nuances of connection.

She has been recognized in the *Harvard Business Review* for her graphic facilitation work, her clients run the gamut from large companies and organizations like GE, Accenture, the Centers for Disease Control, Duke University, Skype, Victoria's Secret, and the United Way to start-ups and solo-prenuers.

Stuart has a political science degree from Purdue and is steeped in organizational development from many years of management experience and board leadership. She also has a masters degree in fine art.



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GOD FIRST!



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