

MBA ENROLLMENT, RETENTION, ATTRITION REPORT (2019- 2023)

Table 8: Size of Program

Program Year	Full-Time major Headcount Fall	Part-time Major Headcount	Total FTE Enrollment Fall	Total Graduates
Year 1	5	5		0
Year 2	10	7		5
Year 3	15	9		10
Year 4	20	11		15
Year 5	25	13		27

Provide yearly estimates as follows: Associate Degrees = 3 years; Bachelor's Degrees = 5 years; Master's Degrees = 3 years.

(Source: Initial MBA Program Proposed Document, Page 32)

I. MBA Enrollment

Year	Enrollment Goal	Actual Enrollment	Enrollment (%)
2019-20	10	24	240%
2020-21	17	16	94%
2021-22	24	15	63%
2022-23	31	15	48%

(Source: Initial MBA Program Proposed Document, Page 32 & Office of Institutional Research)

II. MBA Retention

Year	Enrollment Actual	Retention Goal (75%)	(Actual Retention)	Retention (%)
2019-20	24	18	12	50%
2020-21	16	12	11	69%
2021-22	15	11	14	93%
2022-23	15	11	13	87%

(Source: Initial MBA Program Proposed Document, Page 32 & Institute of Graduate Research Data)

III. MBA Attrition

Year	Enrollment Actual	Attrition Goal (25%) of Enrollment	Actual Attrition	Attrition (%)
2019-20	24	6	12	50%
2020-21	16	4	5	31%
2021-22	15	4	1	7%
2022-23	15	4	2	13%

(Source: Initial MBA Program Proposed Document, Page 32 & Institute of Graduate Research Data)