

NOTICE OF AVAILABLE POSITION

POSITION: Marketing Consultant

DEPARTMENT: Enrollment Services and Retention

STATUS: Temporary Part-time (20 hours)

QUALIFICATIONS:

Must have a strongly expressed commitment to Jesus Christ and the teachings of the SDA Church as evidenced by regular SDA Church membership.

- Bachelor's degree required, Master's degree in Marketing preferred.
- At least one year experience in marketing.
- Excellent communication and interpersonal skills.
- Strong Christian values required. Demonstrated the ability to be flexible and adaptable.
- Sensitivity to cultural and gender diversity.
- Maintain a pleasant support climate.

BRIEF DESCRIPTION OF DUTIES:

- Create and build content and advertising strategy.
- OU Live script translation and videos.
- Provide content for Youvisit virtual tour and social media content.
- Assess and maintain inventory for the office of Enrollment.
- Oversee all communication regarding marketing.
- Coordinate and assist with the resign of marketing materials.
- Other duties as assigned.

SALARY: Commensurate with education and experience

POSTING DATE: November 16, 2021

CLOSING DATE: Until filled

HOW TO APPLY: Interested persons must submit employment documents electronically:

- Download the application in Google Chrome
- Open application in Adobe Reader
- Save and send as attachment with required supporting documents listed below
- You will receive an auto reply confirmation once Employee Services has received your documents

REQUIRED DOCUMENTS:

Completed application Vitae Copy of diploma/transcripts

Email: Hroffice@oakwood.edu

Oakwood University participates in **EVerify**

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