

OAKWOOD UNIVERISTY
School of Business
MBA in Leadership

Course Descriptions

LD 500 Introduction to Research (3 Credits): This course will expose students to the research process and how it can be used for developing a research or proposal project. Students will learn how to develop a research problem, research questions, explain the research purpose, the significance of the research to be undertaken, present limitations, delimitations, literature review and appropriate methodology for stated research questions, use statistical methods for data analysis and be able to write the research report for the anticipated audience.

AC 530 Managerial Accounting (3 Credits): This course focuses the student on the use of information to make managerial decisions. Emphasis is placed on planning and control aspects of the financial statements. Topics include activity-based costing, budgeting, cost-volume-profit analysis, quantitative techniques, capital acquisition, variance analysis and responsibility accounting.

EC 520 Managerial Economics (3 credits): The course is designed to provide a foundation of economic concepts and principles that promote understanding and application in decision-making. The course uses both qualitative and quantitative techniques in the application of theory to practical situations. The course analyzes demand, supply and market outcomes of products; application of optimization and forecasting techniques to managerial problems; application of production and estimation techniques to determine optimal course of action. A problem-solving approach will be used to achieve these objectives.

FN 540 Managerial Finance (3 credits): This course focuses on using financial statement information in a variety of ways to engage in effective financial management. Topics covered include: An overview of financial theory and management, time value of money, risk, valuation, cost of capital, capital structure, capital budgeting, long-term financing decisions, working capital policy and management, financial analysis and planning.

BA 560 Ethical Decision-Making in Business (3 credits): This course studies businesses in the context of their various stakeholders and the environment of business. It explores a range of issues from the role of business in society to the ethical dimensions of decision-making. Emphasis is placed on identifying and developing the personal skills and perspectives necessary to engage in ethical

decision-making, facing ethical dilemmas, whistle blowing and ethical responses to unethical corporate practices.

LD Leadership and Christian Perspective (3 credits): This course will examine the leadership life and practices of Jesus Christ and compare it to contemporary theories and practice of leadership. The maxim of the 'greatest will be the servant of all' will be examined from the perspective of Jesus Christ and a philosophy on servant leadership developed where students will be led to examine their own faith and practice.

LD 605 Leadership Innovation and Change (3 credits): Innovation and change has become essential for growth and sustainability of organizations in an increasing technological age. This course will involve students in exploring the need for ongoing innovation and change in organizations. It will examine concepts such as disruptive innovation, manufacturer innovation, end-user innovation, affordable innovation, breakthrough innovation, and collaborative innovation. In addition, students will be exposed to the stages of innovation (ideation, selection, development and commercialization), the importance of critical organizational factors such as leadership commitment, shared vision, perception, strategy and promotion, effective communication and cross-functional teams, finance and budgetary allocation. Innovation will be studied for the positive value it can have on the organization's efficiency, quality, extension of product lines, creation of new markets and reduced cost.

LD 615 Strategic Leadership (3 credits): This course will examine the leadership style and essential skills of a strategic leader. It explores the leader's impact and involvement in shaping organizational operations in areas pertaining to strategic planning, strategic management and policy formation in the organization. Intensive investigations of leaders who exhibit this leadership model will be researched. Extensive student engagements through discussions, papers, and presentations will be utilized in this class.

LD 625 Leadership Thought and Creativity (3 credits): Leaders are expected to provide vision and conceptual thought in leading their respective organizations. This course explores and analyzes the role and impact the concepts of creativity and thought have on shaping leadership effectiveness in organizations and societies. Research on noted historical and contemporary leaders recognized for their creativity and visionary thoughts are studied and discussed to identify significant leadership characteristics, styles, and traits that may be extrapolated into, transformed and modeled by 21st century leaders. Extensive student engagements through discussions, papers and presentations will be utilized in this class.

LD 635 Global Leadership: A Case Study Approach (3 credits): This course examines the role, responsibilities and functions of leaders and leadership from a

global perspective. Cases studies will be utilized and studies from the most recent global activities, events and situations impacting global leadership. The course focus is placed on the study of a leader's performance from various areas of the global sector (business, governments, profit and not-for-profit organizations, communities and societies, etc.). Extensive student engagements through discussions, papers and presentations will be utilized in this class.

BA 645 International Business (3 credits): With the advancement of technology, social media and the necessity of international trade and diplomatic relations, businesses need to be responsive to its markets and take measures to remain sustainable and successful. Consequently, students will be engaged in examining several areas of focus to include the following: the evolution of global business, strategy and structure of international business, national trade policies, regional economic integration, foreign direct investment, mergers and acquisitions, the multinational enterprise, corporate governance and social responsibility and international trading regimes. Students should leave this course with an appreciation for the interrelatedness of businesses across borders and thereby seek to lead with international savvy.

LD 655 Capstone (3 Credits)

The Leadership Studies Capstone course for the MBA in Leadership program provides students with an opportunity to integrate and apply their learning throughout the program and their leadership experiences through the analysis of real-business cases. The selected cases are designed to provide practice for future leaders in a changing business environment due to different economic, organizational, psychological, and sociological factors.