Oakwood University Enrollment Statistics

Table 1: Oakwood University Unduplicated Headcount per academic year[1]			
Enrollment By:	**2019-20**	**2020-21**	**2021-22**
Oakwood University	1670	1570	1616
School of Business	179	151	165
Master of Business Administration (MBA) - Leadership	24	16	15
US Citizen or Permanent Resident	22	14	14
International Students	2	2	1

Total Unduplicated Headcount from 2019 – 2022

- Oakwood University = 3241

Table 2: Oakwood University – Gender Classification (AY2019-2022)

	Female	**% Female**	**Male**	**Male %**	**Grand Total**
2019	966	57.84%	704	42.16%	1670
2020	911	58.03%	659	41.97%	1570
2021	914	56.56%	702	43.44%	1616
2022	845	56.79%	643	43.15%	1488
Grand Total	**3636**	**57.31%**	**2708**	**42.67%**	**6344**

Table 3 -4: **Fall and Spring Enrollment for MBA Program**

Fall 2022	**Female**	**Male**	**Grand Total**
MBA	**2**	**5**	**7**
Asian		1	1
Black or African American	2	3	5
Two or more races		1	1
Grand Total	**2**	**5**	**7**

Spring 2023	**Female**	**Male**	**Grand Total**
MBA	**7**	**1**	**8**
Black or African American	4	1	5
Hispanics of any race	1		1
Nonresident Alien	1		1
Race and Ethnicity unknown	1		1

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[1] The enrollment data in this report is not from the institutional census data. The data was extracted from Jenzabar One on October 18, 2022.

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Table 5: Unduplicated Headcount per academic year by major, gender and race/ethnicity

School / Major	2019-20 F	2019-20 M	2019-20 Total	2020-21 F	2020-21 M	2020-21 Total	2021-22 F	2021-22 M	2021-22 Total	2022-23 F	2022-23 M	2022-23 Total	Grand Total
Accounting	14	9	23	14	7	21	9	5	14	13	8	21	79
Black or African American	10	5	15	8	4	12	5	3	8	7	4	11	46
Hispanics of any race	1	1	2	1	1	2				1		1	5
Nonresident Alien	3	2	5	5	2	7	4	2	6	5	4	9	27
Race and Ethnicity unknown		1	1										1
Business Administration: HealthCare Administration	11	7	18	11	6	17	9	9	18	9	7	16	69
American Indian or Alaska Native	1		1	1		1							2
Black or African American	9	7	16	10	6	16	8	7	15	7	6	13	60
Hispanics of any race								1	1				1
Nonresident Alien	1		1				1	1	2	2	1	3	6
Business Administration: Management	12	22	34	11	19	30	19	25	44	35	35	70	178
American Indian or Alaska Native										1		1	1
Black or African American	9	17	26	10	15	25	17	20	37	23	27	50	138
Hispanics of any race		1	1		2	2	1	4	5	5	4	9	17
Nonresident Alien	1	4	5		2	2	1	1	2	5	3	8	17
Two or more races	2		2	1		1							3
White										2		2	2
Business Administration: Marketing	16	20	36	14	15	29	17	19	36	14	24	38	139
Black or African American	14	17	31	13	11	24	15	16	31	11	17	28	114
Hispanics of any race					2	2		2	2		3	3	7
Nonresident Alien	1	2	3	1	1	2	2	1	3	3	3	6	14
Race and Ethnicity unknown		1	1		1	1					1	1	3
Two or more races	1		1										1

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School / Major	2019 F	2019 M	2019 Total	2020 F	2020 M	2020 Total	2021 F	2021 M	2021 Total	2022 F	2022 M	2022 Total	Grand Total
Finance	27	1	**28**	26	0	**26**	8	16	**24**	10	10	**20**	**98**
Black or African American	4	17	21	4	16	20	6	11	17	6	7	13	71
Hispanics of any race		1	1		1	1		2	2	2	1	3	7
Nonresident Alien	3	2	5	2	1	3	2	1	3	2	1	3	14
Race and Ethnicity unknown		1	1		2	2		2	2		1	1	6
Business Administration: Human Resource Mgmt	4	1	**5**	3	2	**5**	2	2	**4**	1	1	**2**	**16**
Black or African American	4	1	5	3	2	5	2	2	4	1	1	2	16
MBA. Leadership	15	9	**24**	8	8	**16**	9	6	**15**	3	5	**8**	**63**
Asian								1	1		1	1	2
Black or African American	12	6	18	5	4	9	6	3	9	3	3	6	42
Hispanics of any race	2		2	2	1	3	2	1	3				8
Nonresident Alien	1	2	3	1	2	3	1	1	2				8
Two or more races		1	1		1	1					1	1	3
Management Information Systems	5	6	**11**	3	4	**7**	3	7	**10**	2	8	**10**	**38**
Black or African American	4	5	9	3	4	7	3	7	10	2	6	8	34
Hispanics of any race		1	1										1
Nonresident Alien	1		1								2	2	3
School of Business	84	95	**179**	70	81	**151**	76	89	**165**	87	98	**185**	**680**
American Indian or Alaska Native	1		1	1		1					1	1	3
Asian								1	1		1	1	2
Black or African American	66	75	141	56	62	118	62	69	131	60	71	131	521
Hispanics of any race	3	4	7	3	7	10	3	10	13	8	8	16	46
Nonresident Alien	11	12	23	9	8	17	1	17	18	17	14	31	89
Race and Ethnicity unknown		3	3		3	3		2	2		2	2	10

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Two or more races	3	1	4	1	1	2		1	1	7
White								2	2	2

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Graduation by program	2018 Goal	2018 Result	2019 Goal	2019 Result	2020 Goal	2020 Result	2021 Goal	2021 Result
BBA Business Administration	*Responsible party who sets goal is either: Department Chair / Program Coordinator*	2	*Responsible party: Department Chair / Program Coordinator*		*Responsible party: Department Chair / Program Coordinator*	1	*Responsible party: Department Chair / Program Coordinator*	3
BBA Business Administration: HealthCare Administration		10		5		4		
BBA Business Administration: Human Resource Mgmt						1		
BBA Business Administration: Management		4		3		3		3
BBA Business Administration: Marketing		8		8		2		5
BS Accounting		6		9		5		3
BS Finance		4		6		4		6
BS Management Information Systems				4		1		2
BS Organizational Management		14		25		6		6
MBA Leadership						3		4

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Metric	Example Data	Actual Data
Attrition	*Less than 40%*	*Greater than 60%*
Retention	*Greater than 40%*	*Less than 40%*
Licensure pass rates	*CPA 78%*	
Job placement rates	*Accounting 100%*	
Employment advancement	*Accounting 12, Marketing 9*	
Acceptance into graduate programs	*Accounting 12, Marketing 5*	
Successful transfer of credit	*Accounting 14, Marketing 7*	
Other	*Hired after internship*	

Note:
Completions are based on the number of degrees conferred within the 3 institutional periods the university confers degree (December, May and August) – NOT based on IPEDS reporting period for completions

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